Road 2 Resiliency Coalition Meeting

3:30 – 4:45 PM February 26th, 2018

Pacific County Annex Building

Members Present**:** Zoe Sowa, Gracie Manlow, Pam Nogueira, Jessica Verboomen, Carly Castaneda, Kat Staats, Tessa Clements, Katie Lindstrom, Peter McNamara

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| **AGENDA ITEM** | **DISCUSSION** | | **DECISIONS, ACTIONS, ASSIGNMENTS** |
| **Approval of February’s Minutes** | Last meeting’s minutes were reviewed | | Carly moved to approve, Tessa 2nd/Passed |
| **Coalition Promotion & Branding** | * Promotional Mock-Ups were passed around (see attached) * Promo materials should ideally be matched with events R2R hosts  1. TimerCaps for Rx Takeback 2. Rubber Band Bracelets for Class Action 3. Pop Sockets for Class Action 4. Water Bottle Stickers for all events with refreshments provided | |  |
| **Activity Map (DBHR Timeline)**  See attached for updated Activity Map | **(2018)**  May | Elevator Pitch Presentation (Carly)  Starts with One Media Campaign  Teacher Appreciation Day | Call for volunteers: April |
| June | Opioid Response |  |
| July | CADCA Mid-Year Institute | Youth Officers? |
| Aug | Safe Rx Program  Back to School BBQ | WBH/Mary Ann/  Grilling Burgers? |
| Sept |  |  |
| Oct | Rx Takeback  Coalition Assessment Tool (CAT) |  |
| Nov | WA Prevention Summit |  |
| Dec |  |  |
| **(2019)**  Jan |  |  |
| Feb | CADCA Leadership Forum |  |
| Mar | Guiding Good Choices |  |
| April | Guiding Good Choices  Starts with One Media Campaign |  |
| To be assigned dates:   1. Town Hall 2. Kiwanis Scholarship Dinner 3. Poverty Simulation 4. Class Action | | Waiting on:   1. Next Mtg 2. DBHR Check-in 3. School Schedule 4. Prevention Dates |
| **Member Announcements** | * Guns&Hoses is happening March 10th! * Business Week still needs volunteers for Community Advisors and Judges! | | * Contact Zoe if you’d like to volunteer * Contact Kat Staats |
| **Next Meeting** | * Our next meeting is April 2nd | | * See you there! |

R2R Promo Fact Sheet

TimerCap (TimerCap.com)

Opioid Kit $2.45/kit, better pricing if we order 5,000 + (Collaboration with TAC & WellSpring?)

Lanyard (4imprint.com)

One color text print $202.50/150 ($1.35 ea.)

Pens (Vistaprint)

 $82.85/100 Pens, $114/200 Pens

Rubber Bracelets (24hourwristbands.com)



$134/500 bands ($0.26/band)

PopSockets (Crestline.com)

$523/100 pop sockets with logo

Mugs (4imprint.com)

72 for $97.20 ($1.35 ea)

Water Bottles (Vistaprint.com)

Min order of 300 $506.96 Min order of 200 $395.37

Water Bottle Stickers (UPrinting.com)

1000 2.5”x8” Glossy Labels for $112.73

Drawstring Backpack (Vistaprint.com)

Min order of 200 for $312.39

Magnets (Vistaprint.com)

Business Card Size, 100 for $23.99 ($0.24/magnet) 200 for $41.24 ($0.21/magnet)

Coalition Timeline – Year One

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 2017 | | | | |
| August | September | October | November | December |
|  |  | Rx Takeback | WA Prevention Summit | Town Hall |

|  |  |  |  |
| --- | --- | --- | --- |
| 2018 | | | |
| January | February | March | April |
| Coalition Assessment Tool | CADCA Leadership Forum | Guiding Good Choices  Class Action  Starts with One Media Campaign | Guiding Good Choices  Class Action  Starts with One Media Campaign  Rx Takeback |

Coalition Timeline – Year Two

|  |  |  |  |
| --- | --- | --- | --- |
| 2018 | | | |
| May | June | July | August |
| Elevator Pitch (Carly)  Starts with One Media Campaign  Teacher Appreciation | Opioid Response | CADCA Mid-Year Institute | Safe Prescriber  Back to School BBQ |
| September | October | November | December |
|  | Rx Takeback  Coalition Assessment Tool | WA Prevention Summit |  |
| 2019 | | | |
| January | February | March | April |
|  | CADCA Leadership Forum | Coordinator CPP  Guiding Good Choices | Rx Takeback  Guiding Good Choices  Starts with One Media Campaign |